

<b>PROFILE OF MINU BISWAS</b>	
<b>Parameter</b>	<b>Data</b>
Faculty Name with Prefix	<b>Ms. MINU BISWAS</b>
Designation (Assistant/ Associate/ SACT Professor)	a) Lecturer : (01/07/2005-31.12.2005) b) Assistant Professor-Stage-I : (01/07/2006 -30.06.2010) c) Assistant Professor-Stage-II : (01/07/2010-30.06.2015) d) Assistant Professor-Stage-III : (01/07/2015- 30/06/2018) e) Associate Professor : (01/07/2018- till)
Educational Qualification	M.COM, M.B.M, B.ED, NET QUALIFIED DEC-1999 AND JUNE-2000.
Contact official email (Mobile no. optional)	minu0001@gmail.com
Department	COMMERCE
Field of Specialization/ Area of Interest	a) Accounting in M.COM b) Finances in M.B.M
Teaching experience ( in Years)	17+ Yrs
<b>Participation in Course:</b>	Participation in -
	<p>a) <b>Orientation Course</b> in National Service Scheme (NSS) Unit at <b>Kalyani University</b> during the period of <b>29<sup>th</sup>November to 5<sup>th</sup> December, 2015.</b></p> <p>b) <b>Refresher Course</b> on Use of E-Resources and ICT in Education &amp; Research with Inter Disciplinary(RC-296), at UGC-Human Resource Development Centre, Shimla, Himachal Pradesh University, Summer Hill, Shimla, Himachal Pradesh, 2nd January 2015 to nd January 2015.</p> <p>c) <b>Refresher Course (RC-4)</b> on Busines Studies at UGC-Human Resource Development Centre, Burdwan, Burdwan University, and 26th February 2015 to 18 March 2015.</p> <p>d) <b>Refresher Course</b> on ‘Business Studies at UGC-Human Resource Development Centre, Kolkata, Calcutta University, 25th July 2011 to 13August 2011.</p> <p>e) <b>Orientation Programme</b> at UGC-Human Resource Development Centre, Jadavpur University, Jadavpur, 5<sup>th</sup> March 2007-31<sup>st</sup> March 2007.</p>
<b>Papers/Books Published (Details as reference)</b>	Details of Published Paper of -
	<p>a) Biswas, M. (2015). ‘A Study on Sickness of Micro Small &amp; Medium Enterprise (MSMEs) in India, in the <b>Insight- Sovarani Memorial College Journal, 7: Page no- 74-84. (ISSN NO. 2321-6573).</b></p> <p>b) Biswas, M. (2015). A Study on the foreign Direct Investment (FDI) Inflow in textile Sector of India for the period of 2000-2015’ in <b>The International Journal of Business &amp; Management (IJBM) [Vol-3 Issue-11, November- 2015, Page no-248-257] (ISSN No. 2321-8916 Peer Reviewed, Impact factor- 1.223).</b></p> <p>c) Biswas, M. and Manna, N. (2015). ‘A Study on the Impact of the Growth of MSMEs towards Development of Indian Economy in Post Liberalization Era’ in a proceeding of the seminar with titled <b>“Cost Competitiveness in Micro, Small and Medium Enterprise in India [June- 2015 (Page no-248-257)] (ISSN No. 978-93-83360-23-9).</b></p> <p>d) ‘Biswas, M. (2017). ‘FDI in Hotel and Tourism Sector in India: Trend and Opportunities’ in the <b>International Journal of Multidisciplinary Educational Research (IJMER) [Volume-6, Issue-7 (2) July -2017. (Page no-45 -63)]. ISSN: 2277-7881, Impact factor- 4.527).</b></p> <p>e) ‘Biswas, M. (2017). ‘Corporate Social Responsibility (CSR) of Fifteen (15) Large Companies in India</p>


<p>during the Period of 2014-16' in the <b>International Journal of Multidisciplinary Educational Research (IJMER) [Volume- 6, Issue 8 (7) August -2017 (Page no-262 -284)] ISSN: 2277-7881, Impact factor- 4.527).</b></p> <p>f) Biswas, M. (2017). 'Impact of Tourism Sector in Indian Economy' in the <b>International Journal of Creative Research Thoughts (IJCRT) [Volume-5, Issue-4, December-2017, Paper ID-IJCRT1704278, (Page no-2179 -2188)] ISSN: 2320-2882, Impact factor- 5.97).</b></p>	
<b>Paper Present</b>	<b>Paper presentation at -</b>
<p>a) National Seminar on Tourism Development in India: Problems and Prospects at Diphu Government College Diphu, Karbi Anglong, Assam on 21st &amp; 22nd December, 2016 and presented a paper entitled 'FDI in Indian Hotel &amp; Tourism Sector: Trend and Opportunities'.</p> <p>b) National Level Seminar at Bethuadahari College, Nadia in collaboration with Department of Commerce of Rabin Mukharjee College, Kolkata on 20 March, 2015 and presented a paper entitled 'E-banking: Its advantage in the Indian Economy'.</p> <p>c) National Level Seminar at K.K.Das College, Kolkata -84 in collaboration with The Institute of Cost Accountants of India on 19<sup>th</sup> December 2014 and presented a paper entitled 'A study on the impact of the Growth of MSMEs towards development of Indian economy in post liberalization era'.</p> <p>d) International Level Seminar at Bethuadahari College, Nadia on 27<sup>th</sup> July 2014 and presented a paper entitled 'Revival Sick unit: In the Perspective of West Bengal'.</p> <p>e) National Level Seminar at Department of Commerce, Desbandhu College for Girls, 45C, Rashbehari Avenue, Kolkata-700026 on 6<sup>th</sup> April, 2013 and presented a paper entitled 'Life Insurance and It Effects on India'.</p>	
<b>Attended Seminar/webinar/workshop</b>	<b>Seminar/webinar/workshop attend at-</b>
<p>a) One day National Level Seminar organized by Department of Commerce of Bidhan Chandra College, Rishra, Hooghly in collaboration with Nabagram Hiralal Paul College on "Contemporary Issues on Goods &amp; Services Tax" on 17<sup>th</sup> March 2018.</p> <p>b) One day National Level Seminar organized by IQAC of Hiralal Majumdar Memorial College for Women, Dakshineswar, Kolkata -700035 on "Gearing up for Changes: In the accreditation process and implementation of the CBCS and CAS" held on 29<sup>th</sup> January 2018.</p> <p>c) One day National Level Seminar organized by Indian Accounting Association Research Foundation jointly with The Institute of Cost Accountants (ICA) of India at J.N.Bose Auditorium, ICAI-HQ, Kolkata on "Corporate Governance &amp; Prof. G. D. Roy Memorial Lecture" held on 8<sup>th</sup> July 2017.</p> <p>d) One day National Level Seminar organized by Philosophy Department of Bidhan Chandra College, Rishra, Hooghly on "The Path of Self Realization" on 4<sup>th</sup> March 2017</p> <p>e) One day International Level Conference on "Financial Inclusiveness" organized by University of Calcutta -Calcutta Stock Exchange Centre of Excellence in Financial Markets (CUCSE-CEFM) Department of Commerce, University of Calcutta on 18 March 2016.</p> <p>f) On Challenges of Transition from a Fossil Fuel to Green Energy Regime: Role of Climate Fund of Kshiti Mohan Mukharji Memorial organized by C.U. in Mgt. Dept. on 2<sup>nd</sup> January 2016.</p> <p>g) On International Level Seminar on "Ethics in Financial Markets" organized by Calcutta Stock Exchange Centre of Excellence in Financial Markets (CUCSE-CEFM) jointly with Savitri Girls' College, Kolkata on 17<sup>th</sup> December, 2015.</p>	

- h) At Conference on “World Blood Donor Day” organized by Life Care Blood Bank, 204/1B, Linton Street, KOLKATA-14, on 14<sup>th</sup> June-2015 at Moulali Youth Center, Kolkata.
- i) At State Level Seminar on “Indian Taxation System” organized by Vidyanagar College in collaboration with Department of Commerce of Saheed Anurupchandra Mahavidyalay Burul, Soth 24 Parganas, on 8<sup>th</sup> May, 2015.
- j) At International Level Conference at The Bhabanipur Education Society, Kolkata-20 on “Emerging Issues in Global Economy, Commerce and Management: Opportunities and challenges” on 5<sup>th</sup> January 2015.
- k) At Workshop on “Incorporation of New Companies Act 2013” in the B.Com. Syllabi and Exploring the Possibility of Restructuring B.Com Examination System organized by Under Graduate Board of Studies in Commerce, Calcutta University collaboration with Maharaja Srishchandra College on 13<sup>th</sup> September, 2014.
- l) At Workshop on “Reviewing the B.Com New syllabi organized by Under Graduate Board of Studies in Commerce” organized by Calcutta University in collaboration with Netaji Nagar Day College on 4<sup>th</sup> & 5<sup>th</sup> May, 2013 at Netaji Nagar Day College.
- m) At *State level Seminar* on “Higher Education as the Harbinger of a Prosperous Modern India” organized by West Bengal College & University Teachers’ Association in collaboration with Seth Soorajmull Jalan Girls’ College on 19<sup>th</sup> November 2011 at Darbhaga Hall, University of Calcutta.
- n) At State level Seminar on “Transition to IFRS: Indian Scenario Road” jointly organized by MBA Finance, Department of Commerce & University of Calcutta & Indian Accounting Association –Calcutta Branch on 2<sup>nd</sup> April 2011 at Darbhaga Hall, University of Calcutta.
- o) At State level Seminar on “Globalization and Changing Structure of Capital Market in India: Efficiency Vs. Vulnerability” jointly organized by Surendranath College for Women and Chittaranjan College on 30<sup>th</sup> March 2010 at Surendranath College for Women.
- p) At the **Seminar** on “Report of Yashpal Committee on **Higher Education**” organized by **West Bengal College & University Teachers’ Association** on 5<sup>th</sup> December 2009.
- q) At the **International Seminar** on Science Culture and Social Change (ISSCSC)”organized by **University of Calcutta** on 18<sup>th</sup> & 20<sup>th</sup> January 2007.
- r) At the Seminer on Narisiksha O Kolkata Biswasbidyalayer Derso Bachar” organized by Bijoy KZrishna Girls College, Howrah, on 8<sup>th</sup> & 9<sup>th</sup> December 2006.

<b>Workshops / Awareness Programme Conducted</b>	<b>Workshops / Awareness Programme</b>
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| <ul style="list-style-type: none"> <li>a) Conducted a one day workshop on System of Rice Intensification (SRI) &amp; the Use of Vermicompost Fertilizers” for encourage to Farmer of Jagatballav Block at Howrah Krishibighan Kendra at Howrah Krishi Vigyan Kendra, Jagatballavpur , Howrah District, 16<sup>th</sup> August. 2016 as a Programme Officer of NSS Unit of Sovarani Memorial College in Collaboration with Howrah Krishi Vigyan Kendra.</li> <li>b) Conducted Thalassemia Awareness &amp; Screening programme on 15<sup>th</sup> June, 2016 as a programme officer of the NSS Unit with the collaboration of the Thalassemia Control Unit, Calcutta School of Tropical Medicine, Government of West Bengal and Jagatballavpur Gramin Hospital, Jagatballavpur, Howrah at District Institute of Education &amp; Training (DIET) Jagatballavpur, Howrah.</li> <li>c) Conducted a Blood Donation Camp for save life on 1<sup>st</sup> April. 2015 as a Programme Officer of NSS Unit of Sovarani Memorial College at Sovarani Memorial College Jagatballavpur, Howrah District.</li> </ul> |  |
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<b>Departmental Tours conducted</b>	<b>Conduct Departmental Programme -</b>
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<p>a) <b>Arrange a Departmental Educational tour</b> at National Library &amp; Science City with 10 student of Commerce department as on 21<sup>st</sup> February (Wednesday), 2015.</p> <p>b) <b>Arrange a Departmental Educational tour</b> at Jagatballabpur Panchyat-II Office with the students of Commerce department at 1.00 p.m as on 5<sup>th</sup> February (Friday), 2016.</p>	
<b>Project Works/ Thesis Guidance</b>	<b>Guided Environmental Project (From 2012 -2016):</b>
<p>a) A Study of Advertising Effectiveness of Cold – Drinks In Howrah District”[ <i>Name:Mr. Rahuldev Hazra, B,Com 3<sup>rd</sup> Year, Roll No - 1445-61-0008, Registration No- 445-1121-0420-10</i>]</p> <p>b) “A Study On Marketing &amp; Financial Position Of Agriculture In Jangipara “ [<i>Name: Mr. Saikat Tat , Class-B.Com 3<sup>rd</sup> Year (H), Roll No-1445-61-0009, Registration No-445-1121-0381-10</i>]</p> <p>c) “A Study On Performance Of Credit Rating Information Services Of India Limited (Crisil)” [<i>Name: Mr. Debdu Das ,Class-B.Com 3rd Year, Roll No-1445-61-0004 Registration No-445-1121-0518-10</i>]</p> <p>d) “A Study On Bus From Bargachia to Sealdaha Route” [<i>Name:-Mr. Santu Das Class-B.Com 3<sup>rd</sup> Year(H) Roll No(Cu)-1445-61-11 Reg. No-445-1121-0270-13</i>]</p> <p>e) Ratio Analysis at Aditya Birla Nubo Limited [<i>Name: Mr. Kalyan Dey, Roll No-1445-61-0004, Registration No-445-1121-0518-10</i>]</p> <p>f) Impact of Mobile Phone Use among the College Going Student of Howrah District. [<i>Name: Mr. Surojit Samanta</i>]</p> <p>g) A sturdy on rural development at Domjur village during the period 2005-2015[<i>Name: Mr. Amit Kr. Sadhukhan, Roll No-1445-61-0002, Registration No-445-1121-0094-12</i>]</p>	
<b>Collaborative Programs/ Membership</b>	Life time membership of INDIAN ACCOUNTING ASSOCIATION(IAA) SOUTH BENGAL BRANCH
<b>Other Notable Activities</b>	NA
<b>WEB address (if any)</b>	<a href="https://sites.google.com/view/profile-of-minu-biswas/home">https://sites.google.com/view/profile-of-minu-biswas/home</a>
<b>Passport photograph (max 1mb jpg format)</b>	

Date- 12.09.2022

Minu Biswas

Project Works/ Thesis Guidance/	
Collaborative Programs/ Membership	Indian Accounting Association (IAA) South Bengal Branch
Other Notable activities	NA
WEB address(if any)	<a href="https://sites.google.com/view/profile-of-minu-biswas/home">https://sites.google.com/view/profile-of-minu-biswas/home</a>
Passport photograph (max 1mb jpg format)	